



From Evidence to Practice: How Good Health Policy Can Help You Meet Your Prevention Goals

June 26, 2019 Webinar

DETAILS & LOGISTICS

Date: June 26, 2019

Time: 1 PM—2 PM ET

Cost: FREE

Contact Hours: 1 NAADAC

COURSE DESCRIPTION

While many of us provide important services to individuals, people make choices about substance use within a landscape that is shaped by public policy. Policy is a way to prevent substance use population-wide. This webinar will discuss how good policy can augment prevention efforts in your communities.

LEARNING OBJECTIVES

- Introduction to why you should work on policy
- What best-practice environmental strategies are with respect to price, product, promotion and access, taken from the alcohol prevention field but applicable to other drugs
- What you can and cannot do with federal funds
- The 10 Steps to Policy Change
- Why and how to build effective coalitions

PRESENTERS



Ayelet Hines, the director of the Center on Alcohol Marketing and Youth at Johns Hopkins Bloomberg School of Public Health, has three decades of experience working on campaigns for public health, workers' rights, the environment, human rights, public safety, gay rights, environmental justice, and political candidates in more than 20 states and internationally. She teaches Introduction to Campaigning & Organizing for Public Health and provides coaching, training and technical assistance in policy advocacy.



Martha Ruffin, Senior Research Program Coordinator

Martha Ruffin is a Senior Research Program Coordinator with CAMY where she serves as part of the technical assistance team providing leadership and coordination for both the [Maryland Collaborative](#) partner schools and the nine [Maryland Strategic Prevention Framework II \(MSPF II\)](#) jurisdictions working to reduce underage drinking among 12-20 year-olds and binge drinking among 18-25 year-olds. Martha has spent much of her professional life working on policy initiatives related to health and human services. During her tenure with the Annie E. Casey Foundation, Martha worked closely with strategic partners to promote the development and adoption of family strengthening and family economic success policies.

Questions? Contact training@danyainstitute.org
To register click here.